



Dear Business Leader,

The Grants Pass Active Club would like to thank you for considering sponsorship of this year's Boatnik Festival. BOATNIK is the largest community event in Southern Oregon; and it is second in Oregon only to the Rose Festival in Portland. During Memorial Day Weekend, BOATNIK brings in approximately 2 million dollars to our local community! It is estimated that over 100,000 people attend this event each year.

The Grants Pass Active Club is a charitable 501(c)(3) organization that has sponsored BOATNIK since its birth in 1959. Thanks to the support of local businesses and private individuals, we have been fortunate to **donate nearly \$250,000** over the past three years to such programs as: educational scholarships, team sports, Boys and Girl's Club, gymnastics equipment, medical needs for individual children, scouting, reading programs for elementary schools, playground equipment for schools and parks as well as donations to local organizations that support children in our community.

The Grants Pass Active Club is an all volunteer organization with no paid staff. The only benefit to our members is seeing the success and smiling faces of those that we have helped. Every dollar raised during Boatnik is returned to our local community in the form of donations to local children and youth programs.

Of course, none of this would be possible without our sponsors. We are asking for your support during this wonderful community event. There are three basic levels of sponsorship available: **Gold, Silver, and Race Event.** Please help us continue to help the children of Southern Oregon by sponsoring Boatnik in 2021. We are counting on your support.

The Grants Pass Active Club pledge and belief is that "**No Man Stands as Tall as When He Kneels to Help a Child.**" – Abraham Lincoln

If you have any questions or would like more information, please contact us.

Sincerely,

Derek Henkels  
Sponsorship Committee  
(541) 441-0486  
sponsorboatnik@gmail.com

Grants Pass Active Club a charitable 501(c)(3) organization. Your deductible donation is appreciated  
Grants Pass Active Club – Tax ID# 93-0883280  
[www.Boatnik.com](http://www.Boatnik.com)

# **BOATNIK SPONSOR BENEFITS-2021**

## **Gold Sponsor - \$1,500:**

- Sponsorship of a BOATNIK Event
- One year of advertisement on Boatnik.com with recognition as a Gold Sponsor
- Listing in the 15,000 "Schedule of Events" fliers
- Advertising in the 750 "Boatnik Weekend Highlights Posters"
- Public announcements during Boatnik weekend at Riverside Park, the parade and other events
- Name on the Gold Sponsors Banner displayed throughout Boatnik weekend.
- 8 VIP parking passes located at the South End of Caveman Bridge & 6<sup>th</sup> Street
- 15 admission tickets for entry all weekend to the Sponsor's Hospitality Tent in Riverside Park (Complimentary Food, Soda, Wine, Beer & Music along with front row viewing of Boatnik River Events, including Sprints, Drags, Fireworks, Memorial Day Wreath Ceremony, and the Tom Rice Memorial White Water Hydroplane Race. Guests receive a wrist band for entry all weekend)
- 6 admission tickets to the Sponsor's Private Party Saturday night at the Boys & Girls Club
- Admission to the sponsors reviewing stand at Parade Central at 6<sup>th</sup> & F street (**first-come basis**)
- Sponsor's Party in the Hospitality Tent Friday & Sunday nights following the fireworks
- 8 race-day BBQ tickets for Monday during the White-Water Hydroplane Race (BBQ located in the Hospitality Tent)

## **Silver Sponsor - \$1,000:**

- Advertisement on Boatnik.com with recognition as a Silver Sponsor
- Listing in the 15,000 "Schedule of Events" fliers, Advertising in the 750 "Boatnik Weekend"
- Name on the Silver Sponsors Banner displayed throughout Boatnik weekend.
- 4 VIP parking passes located at the South End of Caveman Bridge & 6<sup>th</sup> Street
- 10 admission tickets for entry all weekend to the Sponsor's Hospitality Tent in Riverside Park (Complimentary Food, Soda, Wine, Beer & Music along with front row viewing, etc.)
- 4 admission tickets to the Sponsor's Private Party Saturday night at the Boys & Girls Club
- Admission to the sponsors reviewing stand at Parade Central at 6<sup>th</sup> & F street (**first-come basis**)
- Sponsor's Party in the Hospitality Tent Friday & Sunday nights following the fireworks
- 6 race-day BBQ tickets for Monday during the White-Water Hydroplane Race (BBQ in VIP Tent)

## **Race Event Sponsor - \$600:**

(White Water Hydroplane, Sprint Boats, Drag Boats)

- Advertisement on Boatnik.com with recognition as an Event Sponsor
- Listing in the 15,000 "Schedule of Events" fliers, Advertising in the 750 "Boatnik Weekend"
- 2 VIP parking passes located at the South End of Caveman Bridge & 6<sup>th</sup> Street
- 6 admission tickets for entry all weekend to the Sponsor's Hospitality Tent in Riverside Park (Complimentary Food, Soda, Wine, Beer & Music along with front row viewing, etc.)
- 2 race-day BBQ tickets for Monday during the White-Water Hydroplane Race (BBQ in VIP Tent)

Grants Pass Active Club a charitable 501(c)(3) organization. Your deductible donation is appreciated

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**Thank You for Your Support!!**  
**2021 BOATNIK Sponsor Reply Form**

**Please make me a (*check one*):**

\_\_\_\_\_ Gold Sponsor--\$1,500

\_\_\_\_\_ Silver Sponsor--\$1,000

\_\_\_\_\_ Race Event Sponsor--\$600

**Check Payment Method (*check one*):**

\_\_\_\_\_ Check Enclosed (Please make all checks payable to the Grants Pass Active Club)

\_\_\_\_\_ Bill me in 4 monthly installments (**Gold Sponsors Only**)

\_\_\_\_\_ Bill me in 2 installments

\_\_\_\_\_ Bill me for 1 payment

Please provide the following information so we may update our records:

Sponsor Name: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_

Website: \_\_\_\_\_

**Announcements:**

Provide a few sentences about your business. Our Boatnik announcers will use this information to provide you additional advertisement throughout the weekend:

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***Please respond no later than March 31***

**Please Return to:** Grants Pass Active Club, P.O. Box 961, Grants Pass, OR 97528

**Contact:** Derek Henkels  
(541) 441-0486

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